



FREIRE **Conecta**

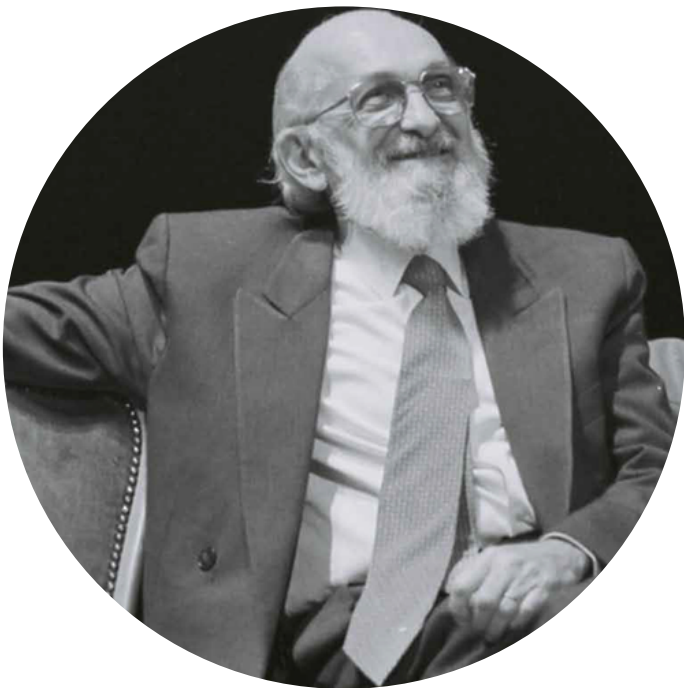
Democratizing the Teaching of Languages, Arts and Literature



Project offered by CEHU - (Humanized Educational Consultancy)



Freire Conecta Project



It is a project offered by CEHU, a consulting company dedicated to the **democratization of language teaching, arts, and literature to underprivileged youth**. The project is based on Paulo Freire's principles and aims to **provide a critical and transformative education** that values students' social context and promotes their holistic development.



CEHU



CEHU (Humanized Educational Consultancy) is an educational communication consultancy recognized in the market for its quality and excellence. Our goal is to be a strategic partner, providing specialized **support in education**, both in management and in the **development of social projects involving language teaching, arts, and literature to promote peace, inclusion, and equity.**



Needs and Goals



The **Freire Conecta project** arises from the urgent need to promote **inclusive and democratic access to education, focusing on languages (Portuguese and English), arts, and literature to underprivileged youth**. We believe that this project can be a powerful way to broaden these young people's minds, fostering the development of their communicative, creative, and critical skills. Furthermore, the project aims to create a safe and welcoming environment where they can express their **identities** and explore their **potential**, thus contributing to the **development of active and critical citizens**.



What we do

Democratize access
to education in
languages, arts, and
literature.

Stimulate linguistic
and artistic
expressions in
different languages

Offer safe
environments for
dialogue and the
production of oral and
written texts inspired
by the principles of the
Freirean pedagogy.

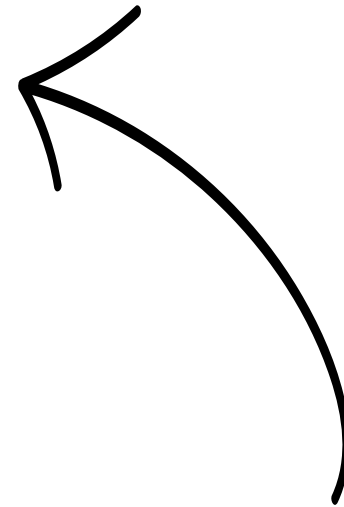
Contribute to the
reduction of social
inequality by investing in
students 'professional
development

To strengthen the
participants 'self-
esteem



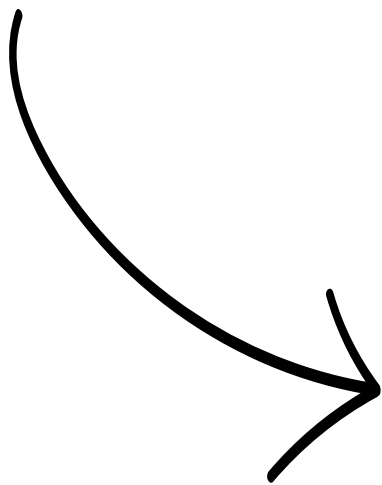
What we believe in

Our classes aim to **promote authentic and meaningful communication**, allowing young people to actively **use different languages in real situations**, valuing experience exchange and dialogue. We believe that language should be experienced as a social practice, where students are active participants in the construction of knowledge.



We understand that the **teaching of literature and arts should be sensible to the underprivileged students' contexts.**

Therefore, our pedagogical practices consider their experiences, challenges, and potential, using languages, arts, and literatures as tools for **empowerment and personal and professional development.**





HOW we do

Community Circle

Based on Freirean pedagogy, these spaces promote the experience exchange among students, facilitating collaborative learning and reflection on social, cultural, and artistic themes.

Gamification

We introduce game elements, such as scoring, rewards, and challenges, to make the learning process more motivating and engaging, especially in language teaching.

Project-based learning

Students work on long-term projects related to topics of interest, such as producing short films, digital books, and art exhibitions. This experience allows them to apply knowledge in a practical and meaningful way.

Case Study

We apply case studies to stimulate critical thinking and the analysis of topics that reflect students' realities. They analyze and produce texts considering their own personal and professional experiences.



Our RESOURCES

The Freire Conecta Project uses different physical and digital pedagogical resources.

Use of tactile
resources (LEGO,
recycled materials,
etc.)

Distance
Education
Platforms

Text creation
tools

Multimedia
resources

Games to work
with writing and
speaking



Who we are

Claudia Giesel



Ph.D in Education (Iowa State University, USA);
Master's in Applied Linguistics (Iowa State University, USA);
Bachelor's in Language Teaching and Literature (UNIOESTE);
Coordinator of Social Projects in Brazil and abroad;
Coordinator of Government Programs in Language Teaching in Brazil.



Who we are

Anne Morais



Doctorate in Literary Studies (UFF);
Master's in Literary Theory and Comparative Literature (UERJ);
Specialist in Psychopedagogy (Unyleya);
Specialist in Special Education (Unyleya);
Coordinator of Community Extension Projects at Veiga de Almeida University;
Coordinator of Government Programs with Language Teaching in Brazil;
Educator in the National Culture Committee Program of the Ministry of Culture.



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